SECURITY INFORMATION

19 September 1952

REPORT OF THE WORKING GROUP ON TECHNIC DES AND PROJECTS

Purpose: To review and evaluate the methods and techniques of economic analysis which have already been utilized in the preparation of ORR Office-wide projects, and to recommend Office-wide projects for inauguration prior to 1 January 1974 which withlize these and additional methods and techniques of economic analysis.

#### Membership





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#### Introduction

ORR's role is to provide intelligence on Soviet Blos economic capabilities, vulnerabilities, and intentions. These topics encompass a large number of specific problems, any one of which could arise with little warning and require immediate attention. In order to be prepared for the most likely contingencies, ORR's research program must be flexible enough to apply to a variety of specific problems. We are in effect fashioning a set of building blocks which can be used to erect many different kinds of structures. Some of the blocks have greater general utility than others. These constitute the basic Office-wide research program and deserve most concerted attention at the outset. Study of inter-industrial relationships, study of production trends, and systematic organization of information belong in this category, The more specialized blocks, which tend to receive less attention in the early period of construction, should be formed and brought into their proper places as construction proceeds. Otherwise, we would end up with a series of finely built basements but no houses. Studies of Bloc military preparation, regional inter-relationships, mobilization programming, vulnerabilities, stockpiling, inventories, and capital depreciation tend to fit in this second category.

Such is the philosophy which has guided the Working Group in preparing its report. Section I reviews the research accomplishments of the past year. It is schematized according to techniques of economic analysis utilized in preparing Office-wide research. Section II presents the Group's recommendations for Office-wide projects to be inaugurated during the year. Some are to be full-blown studies from the start, and others are not to be undertaken until pilot projects, charting their content and objectives, have explored each topic for problems of concept, methodology and source materials. The pilot project is a new device to ORR, one which we hope will render valuable service in shaping Office-wide projects, not only for this year but future years as well. And finally, Section III proposes that a series of occasional papers be inaugurated to stimulate Office personnel at all levels into putting on paper their original thoughts and their "side-line" research, in order that ORR research be sharpened and that it move into new, unsuspected fields.

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#### I. ORR Achievements in Utilizing Methods and Techniques of Economic Analysis

During the past year, the character and scope of ORR Office-wide research have been expanded to encompass more fully a few techniques of economic analysis which hitherto had been only sparsely applied in the intelligence effort on the Soviet Bloc. The success of these techniques has varied. At least one combination of them can be singled out as having organized and advanced considerably our knowledge of the Bloc economy. Other combinations have supplied mechanisms for solving problems but have rendered less satisfactory solutions. In still other instances, scarcity of data and faulty inter-agency cooperation have nearly halted progress.

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### D. Other Techniques and Methods of Economic Analysis Used in the Preparation of Office-wide Projects

Aside from the three techniques of economic analysis described previously, no other techniques were introduced to ORR for the first time on an Office-wide basis during the past year. The preparation of the ORR contribution to NIE-33 consisted of a massive compilation of date and other information on the Eastern European Satellites, arranged in a logical sequence. It contained little genuine analysis. The ORR contribution to NIE-40 was simply a straight-forward address to the question posed in the terms of reference: what would be the potential economic gains of USSR resulting from acquisition of Continental Western Europe in mid-1952? It consisted of a series of area studies in which economic resources were estimated, totaled, and matched together, and estimates formed on the ability of the USSR to utilize Western European resources.

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### II. Recommendations for Office-wide Projects to be Initiated Prior to 1 January 1954.

The series of projects which we recommend in this report comprises a program for Office-wide research. But it is a flexible program, merely the one which looks best to us now. Further refinement is needed, both now and as the program (if it is adopted) proceeds. We have allowed for flexibility in several ways. No attempt was made to prognosticate the man-hours involved, the dates of inauguration, the deadlines for completion—thereby avoiding rigidity. Further flexibility is obtained by the device of the pilot project.

Most Office-wide projects should not be undertaken until standard definitions, frames of reference, and methods have been explored via the mechanism of a pilot project. The concept of the pilot project is highly regarded by the Working Croup, bucause it is felt that Office-wide projects should be based more on experience and less on intuitive judgments. The emphasis in pilot projects will be on critical evaluation of theory, methodology, and feasibility. They will probably also include some empirical analysis. A pilot project will be a small study designed to push ORR research forward into new fields. It will be conducted by one or a few individuals from any division. It can be done in a week or in a year, depending on the size and timeliness of the subject, the availability of the materials, and the necessity for completion so that the ORR workload of Office-wide projects will be constant. The ultimate object of each pilot project will be to build the framework for a possible subsequent Office-wide project. If in the course of preparing the pilot study a topic is found not to be worthwhile, or if it is found not feasible, then a recommendation will be forwarded to the effect that an Office-wide project on that topic should not be undertaken. Thus further flexibility in Office-wide programming should be obtained, as well as higher achievement in results.

The series of projects which we recommend follows. The series is divided into three groups, according to whether they should be inaugurated with or without a preceding pilot study, and whether the pilot study is of higher or lower priority. No order of priority within each group is intended.

#### Group 1. Office-wide Projects

#### Project A. Communist Chinese Economic Developments

Top priority, at least until the first of the year, should be given to systematizing ORR knowledge of Communist China. This is the greatest unexplored field of Blos economic capabilities. When this is done, and not until them, will it be possible to recommend techniques of economic analysis to be applied in interpreting the data so that the economic capabilities series can include studies on Communist China. We concur with the ORR Working Group on Communist China that a fact-finding project is the immediate need. Their recommendations for this project are incorporated in the following paragraphs.

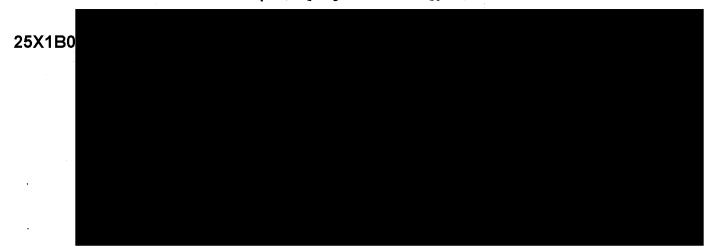
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- 1. The purpose of the project is threefold: First, it is to assemble all of the immediately available and pertinent information on the economy of Communist China since 1949. Second, it is to arrive at a clear understanding of the economic plant which the Communists took over in 1949, and of the course of economic development since that time. And third, it is to develop an annotated bibliography of existing sources of information on the Chinese economy.
- 2. The approach is initially somewhat encyclopaedic in an attempt to locate and present all the pertinent intelligence on the area. On the basis of this fact-finding study priority requirement for collection, translation, and further analyses can be rationally determined.
- 3. Methodologically the project is in its first phase more descriptive than analytical. The paper completed by 15 January 1953 will outline what we know about developments in each of the sectors of the Chinese Communist economy. Important, readily available, and unevaluated information not covered in other studies will appear in the report. Previously prepared reports will be merely referenced. Important sources of information not covered in the report will be carefully identified for further exploitation.
- h. While the initial phase of the project has been termed "Tact-finding," analysts will bear in mind the major intelligence problems for which we are called upon to offer intelligence guidance. The problems are suggested by the following questions:
  - (a) What are the present level and rate of growth of industry?
  - (b) What are the resources available, both on an immediate and deferred basis, to support the Communist Chinese military, industrial, and consumption programs?
  - (c) What are the overall economic strains, fiscal and otherwise, created by current programs?
  - (d) What are the economic strength and weaknesses of the major sector of the economy, ie., transportation, agriculture, power and fuel resources, etc.?
  - (e) What are the nature and extent of Chinese dependence on external sources of supply?
  - (f) What are the logistic requirements of Chinese armies in military operations, the location of major arsenals and factories and the capacity of the transportation network to deliver supplies to present and potential theaters of operation.

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#### Project B. Structural Analyses

A major emphasis in Office-wide research projects during the coming year should consist in enlarging and improving inter-industry structural analysis. While Project 110-51 is clearly a failure in itself, the approach is one which will assist in organizing large masses of data systematically and can give answers to the capabilities problem. The program of structural analysis should consist of four separate Office-wide projects. While they are closely related to one another and will ultimately be fused into one project, at present they ought to be handled separately. Tied in with a general structural study will be three special Office-wide studies designed not only to supplement the general study but also to yield reports of importance in themselves. Two of these special studies -- steel and manpower --- are to determine in detail the use patterns of specific items by estimating their consumption in every sector of the economy. The other is to analyze investment in great detail. In addition to these three, a special study on energy would be desirable if it can be done. Hence a pilot project on energy has been recommended.



Project B/2. Structural Study of Manpower

An input study on manpower, detailing labor input requirements by industry and by skill and occupational speciality, should also be undertaken. It would also have approximately the coverage mentioned under Project B/1. The manpower input section of the study would supplement the work of S/L, become a part of their 1953 reports, and contribute to the general structure analysis.

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Project B/4. General Structural Analysis

About the first of the year (at least a month should be allowed for tooling up), a new general Office-wide structural study should be laid on which would aim at bringing into the table the major commodities and services not covered in ORR #110-51. There would be no call for a general review of inputs and distribution patterns. except to the extent that improved data become available through branch studies and other projects. The additional commodities should give a coverage substantially that of VIE-65, or about 85 percent of the economy as a whole. The new study will extend ORR #110-51, but in order that it be more reliable and more conclusive than its predecessor, three important departures are recommended. The first is coverage of new industries and commodities. The second is concentration on production and input patterns to the exclusion of use patterns. While it would also be useful to have the last, it is more important that branches not scatter their effort in trying to estimate too many diverse things. Also, use patterns can be obtained from the input structure of industry, given adequate coverage. The third departure is the inclusion of inputs into military end-items. When hot war requirements are furnished by the military intelligence agencies to ORR, D/A will, without further formal contributions from other divisions, estimate hot war economic capabilities.

### Project C. Trends and Status of Soviet Bloc Military Preparation

We recommend that a project be undertaken which would require branches to submit estimates on (a) strategic stockpiles, including munitions, and (b) production of military end-items and supplies. D/A would use all the material, along with that of its divisional studies dealing with national economic accounts and area analyses, to draw together the complete project. It is contemplated that the information on strategic stockpiling and the production of military end items will be submitted as the fruit of basic branch or division projects written during 1952 or to be written during 1953. However, it is recognized that demands on ORR by ONE and possibly others may require both an acceleration of the submission of information and broader coverage of the commodities in the ORR Standard Classification than is now provided by branch and division studies.

#### Group 2. Higher Priority Pilot Projects

Pilot Project A. Economic Vulnerabilities of the Soviet Bloc

Vulnerability of the Soviet Bloc is one of the more advanced specialized subjects with which ORR should be concerned in 1953. A pilot project to explore the concept of economic vulnerability, to establish standard definitions, to explore methods and data availability and finally to test this theoretical work with an empirical study of East Germany is proposed.

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East Germany is the obvious area to use for the empirical part of the study because of the mass of reliable data available. By focusing on East Germany, bugs in the methods and concepts can be worked out and a framework for an Office-wide study developed.

#### Pilot Project B. Structrual Analysis of Pnergy

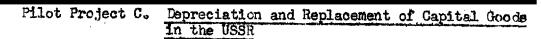
A more reliable estimate of energy input requirements for Bloc industries than those of ORR #105-51 (never completed) should be prepared. The study of energy requirements is complex and the Working Group believes it should first be undertaken as a pilot project, then later, if feasible, laid on as an Office-wide project to supplement Projects B/1 through B/4 (above). Because of its complexity, coverage should be restricted to the major energy consuming industries. It is assumed that these would account for over half of total energy output. The remainder should be divided among other

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Soviet industries by analogy with US practice. The frame of reference should be marked out so that, among other problems, a recommendation can be made as to whether the project should be confined to electric power or should take into account a broader study of fuels and their utilisation both for power and other purposes. For

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At the present time we have very little knowledge, either in real or monetary terms, of the depreciation and replacement policies and practices in the USSR. One result is a lack of information on the present composition and age distribution of the stock of capital goods, which makes it difficult to calculate present Soviet investment requirements. Also, we are not able to develop satisfactory annual capital input requirements. We recommend a pilot project to investigate these problems and to supplement and assist in the preparation of Office-wide Project B/3, Structural Analysis of Investment.

Pilot Project D. Input-Output Study on the USSR.

ORR has yet to undertake a full-scale input-output analysis on the USSR. An input-output analysis of the USSR would be subject to many limitations both methodologically and data wise. An exploration of the possibilities of the technique is certainly desirable in the next few months. The general theory underlying this form of analysis is well known; its application to other than the US areas is largely untouched. The particular problem of the relationship of value to physical units where valuation is frequently arbitrary has not been examined at all. It is suggested that one or two individuals be delegated to investigate thoroughly the possibilities of the technique as it would be applied to the USSR. After solving some problems of method, an examination of the 1947 US flow tables (transactions, coefficient, and inverse) might indicate ways of manipulating US data such that the method with all its theoretical vigor, will be applicable to the USSR. A significant contribution

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might be made to ORR's structural analysis and the way pointed to more rigorous theoretical background for Office-wide research.

#### Group 3. Lower Priority Pilot Project

#### Pilot Project E. Mobilization Programming

At some point in the not very distant future ORR will be asked a series of uncomfortable questions revolving about the timing of full mobilization in the Soviet Bloc. These questions may well run: How long will it take the Bloc to mobilize; what quantities of what military end items can be turned out and what is the time phasing of this output; how quickly can stockpiles be channelled into armament plants and be turned into military end items; how soon can allocation of materials be shifted to military production and with what consequences; what effect will military operations during the mobilization period have on their production efforts? These are only samples of the problems ORR must be prepared to answer. ORR is unprepared to answer these questions.

Mobilization programming is one of the most complicated problems the intelligence community will encounter. Substantial brain-breaking conceptual work must be done by all intelligence agencies, especially by ORR. It is suggested that during the next year ORR, in cooperation with the EIC, tackle the problems of mobilization programming on a pilot study basis.

#### Pilot Project F. Locational Analysis of the Soviet Bloc

The location of industry and its relation to the transportation network, natural resources, and markets in the USSR and Satellites are frequently referred to in intelligence reports. References are usually limited to superficial comments on dispersion of industry. relative backwardness of transportation, regional self-sufficiency programs, and the stupidity of planners in laying out plants, groups of plants, and agglomerations (cross-hauls in petroleum products. for instance). No solid work has been done on regional analysis and location of industry, as related to other important economic variables. We do not know how to conduct a meaningful study, despite the fact that there are analysts competent in locational analysis in ORR, ONE, and elsewhere in the intelligence community. A thorough investigation is needed of fruitful approaches to the study of location of industry, not only to gain insights into resource allocation and planning in the Soviet Bloc but also to improve analysis of inter-industrial structure. Such study is also pertinent to analysis of economic vulnerabilities. In the course of the pilot study, the

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possibilities of utilizing external research would be thoroughly explored.

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Group 4. Inter-Divisional Projects

In addition to these, there are a number of other projects cutting across divisional lines which the Working Group believes should be undertaken this year. These include input studies on tanks, aircraft, and electronics; ruble-dollar studies; feasibility and implications of the Fifth Five-Year Plan; and analysis of the firmness and reliability of production estimates and of Soviet published statistics. They should be undertaken as branch or division projects, with inter-divisional cooperation.

Since these studies are projects which will be conducted primarily by one branch or one Division, and the contribution to them from other Divisions will be relatively small, they are not included in this report as Office-wide or as pilot projects. However, some of the time allocated to Office-wide projects should be set aside for preparing contributions to inter-divisional projects.

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#### III. Series of Occasional Papers

The Working Group believes that ORR personnel at all levels should be encouraged to put on paper their original thoughts and their "side-line" research conceivably of value anywhere in CIA. If some mechanism were created, such as a series of Occasional Papers, ideas of all kinds which do not fit into established publication series could be refined, published, and discussed. The benefits would, we believe, be extensive. It would encourage original thought and research, as well as stimulate discussion and exchange of ideas, all of which in turn should influence all forms of ORR research.

Accordingly, the Group recommends that this series be launched at once, along with proper encouragement for all personnel to participate. Following are several papers already completed which could become a part of the Series:

- (a) The methodology appendix, common to 45-51, 46-51, and 47-51, dealing with electrical machinery, electron tubes, and electronic components.
- (b) Appendix A on methods of estimating unreported trade in MP-8h, which deals with the quantitative importance of clandestine trade.
- (c) The analytical framework for the study of economic warfare as applied to East-West trade, a contribution to NIE-59.
- (d) "Rules versus intuitive judgment," a methodology paper written in I/A&W, unpublished.
- (e) Notes on methodology, October 1951. 25X1A9a

  25X1A9a (f) Memo by on economic capabilities, February 1952.

  25X1A9a (g) Memo by on East-West trade and input-output technique, October 1951.

  25X1A9a (h) A/EC paper by on uses and limitations of Soviet products indices.

  25X1A9a (i) A/EC paper by on the Soviet Price System.
- 25X1A9a (j) A/EC memo by on Soviet prices and indices.

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- (k) The methodology chapter in 38-51 (PR-S) on input requirements in the aircraft industry.
- (1) Correlation analysis in crop yield estimation, a part of 52-51.